

TRADES DAY

A DAY FOR CONSTRUCTION CAREER EXPLORATION

CAL EXPO - OCTOBER 3, 2019

The Construction Industry Education Foundation, in partnership with the Sacramento Regional Builders Exchange, is excited to announce Trades Day 2019 - A Day for Construction Career Exploration!

Trades Day is designed to introduce high school students to a variety of career opportunities in the industry including:

- General Construction
- Sub-contracting
- Suppliers
- Heavy Equipment
- Engineering
- Related Trades

It also provides direct recruitment opportunities for industry employers, apprenticeship programs, and the trades participating in the event. Trades Day will feature hands-on exhibitor areas, equipment demonstrations and resume review. Students will learn about the immediate need for a diversified workforce within the construction industry, the great compensation available, and advancement potential.

We anticipate more than 1,500 students from twelve counties and nearly 70 exhibitors with hands-on demonstrations at Trades Day 2019. Please visit tradesday.org to learn how you can reserve an exhibit booth or become a sponsor.

2019 Gold Sponsor:



For more than a decade, Trades Day has been offered to Northern California high school students. This year's event will be held at Cal Expo in the Exhibition Halls which allows for all participants and exhibitors to be gathered in one area. Schools will sign up for two-hour registration times between 8:30 a.m. and 12:30 p.m. Registration for each block is available on a first-come, first served basis until all spots are filled.



www.tradesday.org

For more information contact Jordan Blair at jblair@srbx.org or 916.465.8345

SPONSOR/EXHIBITOR REGISTRATION

Please review the Sponsorship Levels and Benefit Breakdown below and indicate the level at which your company would like to participate in for Trades Day 2019. Please Note: the Transportation Sponsorship is optional and in addition to any other sponsorship level you select. Those funds will go towards providing busing and other transportation for the schools that participate. Given the limited resources of the public school systems in our region, our ability to host transportation costs will play a crucial role in whether students can attend.

Sponsorship Level	Presenting \$10,000	Signature \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Host \$500	Exhibitor \$250	Transportation \$150
Availability	1	2	3	10	Unlimited	Unlimited	Unlimited	Unlimited
Concourse exhibit booth and/or demonstration space	Premium Location	Premium Location	Premium Location	Included	Included	Included	Included	
Name or logo on website and student timecard	X	X	X	X	X	X	X	X
Name or logo in event program	X	X	X	X	X	X		X
Name or logo on sponsor banner/ signage at event	X	X	X	X				
Name or logo on collateral materials including event flyer and student bags	X	X	X					
Presentation time at event	X	X						
Materials/ Giveaway Items at entrance	X	X						
School contact list and instructor introduction	X	X						
Name or logo included in event logo	X							
Mark Your Selection								

_____ I represent a public school/college/university and qualify for a exhibitor sponsor waiver (\$250 value).

_____ I am providing a hands on demonstration for students and qualify for a exhibitor sponsor waiver (\$250 value).

Name: _____ Company: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please invoice our company Check Enclosed Credit Card: ___ MasterCard ___ Visa ___ AmEx ___ Discover

Name on Card: _____ Amount to Charge: _____

Card Number: _____ CVC: _____

Signature: _____ Date: _____

Make your company check payable to: SRBX Education Foundation | 5370 Elvas Avenue, Sacramento, CA 95819

or register online at: www.srbx.org/CareerDay

Construction Industry Education Foundation dba SRBX Education Foundation Nonprofit Tax ID: 20-0595531

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